



Green New Deal – Student Internships

Skyroom

About the company

Skyroom is a technology, design, and development company. We originate, design and deliver homes in the airspace above existing buildings. Our solution helps landowners to maximise the economic, social, and environmental value of their portfolio. By 2030, we aim to deliver 10,000 sustainable, beautiful, affordable homes in partnership with London's major landowners. Skyroom's solution promotes sustainable urban development by reducing land use, incentivising retrofit, and designing out waste in construction. (www.skyroom.london).

About the role

This is a rare opportunity to join Skyroom to support the Sales and Marketing department during a fast-paced, exciting period in the company's growth. Reporting to the Head of Community and the Head of Sales, and building on an existing sales funnel and marketing plan, you will plan and execute strategies for demand generation.

You will help to test and define the most effective messages, data, and imagery to inform, persuade and convince leads. You will influence the decisions they take about their property portfolios and the environmental and social impact of these decisions. Responsibilities include: Identify and pitch for strategic marketing opportunities; Carry out desktop research about Sales Qualified Leads; Use our mapping software to extract data about sites and portfolios; Visit prospective sites to take site photos; Prepare internal briefing notes before and after client meetings; Scope, draft and publish explanatory articles.

About the intern

Requirements

1. Must be a university student (any level)
2. Attention to detail, demonstrable through copywriting and editing experience.
3. Analytical, able to spot trends and insights in simple data sets.
4. Excellent verbal and written communication skills, fluent in English.
5. Excellent organisational and project management skills.
6. Ability to prioritise workload and meet deadlines.
7. Ability to work with minimal supervision, make independent judgements, and take initiative.

Good to have

8. Prior knowledge of architecture, engineering, and construction sectors.
9. Data analysis and visualisation skills (MS Excel).
10. Graphic design literacy (Adobe Illustrator, InDesign and Photoshop).
11. Familiarity with digital marketing software e.g. Mailchimp, LinkedIn Advertising

Length of internship: 3 months

Remuneration: London Living Wage (£11.05 per hour)

To apply: please email: CCCIinternships@imperial.ac.uk; sasha.mather@skyroom.london.